

Matthew Assell

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Experience

Digital Designer: Felt Bicycles

Irvine, CA

Jul 2014-Present

Currently working with the marketing team to develop and promote growth throughout the multiple divisions of the Felt brand, with a focus on motion graphics, print collateral, and web design.

Intern: Rule29

Geneva, IL

Jun 2013-May 2014

Worked in various areas of design from concept to production under the creative direction of Justin Ahrens. Projects were both collaborative and independent.

Pedal & Spoke Ltd.

North Aurora, IL

Mar 2011-May 2013

Worked as a sales associate and serviced bicycles. Created and maintained the company website.

Vans

Aurora, IL

Dec 2009-Mar 2011

Worked to sell both product and the lifestyle as a sales associate. Collaborated with the managers to help build new displays and in-store experiences.

Education

Northern Illinois University

B.F.A. in Visual Communication

May 2014

Waubonsee Community College

Associate in the Arts

May 2011

Proficiencies

Adobe Creative Suite

HTML/CSS

Wordpress

Additional Skills

Motion Graphics/After Effects

Photography & Photo Retouching